

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



ALPHA1ESTATES

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A MALICOM Group Company

Alpha1Estates Launch

Alpha1Estates Limited officially launched on international television on Tuesday 26 December 2005 in a 90-minute presentation of our activities.

Mr. Talal Mahmood Malik Al-Alawi, CEO discussed properties in Makkah and Madinah on British-based television station Islam Channel. These featured the first international televised presentations of ZamZam Tower, Makkah, Taiba Eastern Tower, Madinah and the King Abdul Aziz Endowment.

The presentation was from 0930 GMT to 1100 GMT, during the holiday season a day after the Christmas Holiday and prime-time, heralding a response from the public which Mrs. Ridley referred to as "a world exclusive" and "the biggest response we have had for a long time." Islam Channel is the first free-to-air, English language, Islamic-focused satellite channel available in Europe and North Africa on Eurobird 1 and Astra 2A, 2B on frequency 11,661 GHz X horizontal and in UK also on the Sky platform (Channel 836).

ALPHA1ESTATES **TELEVISION LAUNCH,** **26 DECEMBER 2005**



**From Right-to-Left: Yvonne Ridley,
Host of 'The Agenda' Show**



**Talal Mahmood Malik Al-Alawi
(right), Chairman of Alpha1Estates**

TV WORLD PREMIERES – COURTESY OF ALPHA1ESTATES



ZamZam Tower Presentation



ZamZam Tower Presentation



Taiba Eastern Tower Presentation



Taiba Eastern Tower Presentation



Abraj al-Bait Presentation



Abraj al-Bait Presentation



Abraj al-Bait Presentation



Alpha1Estates Slate